



**SAFETY
HERO**

RECOGNIZE • REWARD • REPEAT

SAFETY HERO PROGRAMS GUIDE

Learn more about our OSHA-compliant safety engagement & recognition programs that make it easy to motivate your team to take safety more seriously.

888-289-8635 Ext. 300

sales@safetyawardstore.com

We make safety a shared mission

Safety Hero helps companies foster a strong safety culture through easy-to-implement engagement programs that recognize the true heroes on their team.



Create a domino effect of positive change:

01

Long-term behavior shift

Employee complacency can create a false sense of security, compromising the overall safety of the work environment. By celebrating the employees who actively prioritize safety, we help you instill a sense of pride, responsibility, and ownership in everyone involved in the long term.

02

Lower accident rates

By recognizing and rewarding safe behaviors, we turn everyday tasks into opportunities for positive reinforcement. This continuous recognition helps embed safety into your employees' daily routines, making them more vigilant and proactive. Over time, this approach leads to a noticeable decrease in accident rates.

Let's talk about your program!

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03

Lost-time accidents

When regularly rewarded for keeping safety top-of-mind, employees feel empowered and motivated to maintain high safety standards. This leads to a culture of care and responsibility where everyone looks out for each other, preventing injuries and fewer lost-time accidents.

04

Lower insurance rates

With fewer accidents and better safety records, your company can benefit from lower insurance premiums. Our programs help you achieve the safety standards that lead to these savings.

05

Protect life and property

Above all, our ultimate goal is to protect the lives and property of your workforce and company. Our programs embed safety as a core value, making it a shared priority among all employees. This reduces the risk of injuries and damage and creates a safer environment for everyone.



DID YOU KNOW?

**OSHA AGREES THAT INCENTIVE PROGRAMS DO
HELP SAFETY PERFORMANCE**

OFFLINE PROGRAMS

Bring physical rewards and interactive activities to the workplace to provide instant recognition, boost morale, and reinforce safe behaviors. Choose from a variety of programs based on your company's specific goals, culture, and budget.

PERFECT FOR



Smaller workforces



On-site events/recognition



Flexibility & variety

Safety Hero Kits

The ideal starting point

Fun and easy-to-implement program that does not require a long-term commitment or big upfront investments.



Safety Hero kits make launching a program feel like a breeze!

[BROWSE OUR KITS](#)



Cost-effective way to fight complacency & boost employee motivation



Choose from a variety of pre-made kits or let us build a custom kit for your company



Every kit has a good mix of quality products from reputable brands



Use Safety Hero branded products OR imprint them with your logo

Safety Hero Scratch-Off Cards



Option 1

Get our FREE stock Safety Hero scratch-off cards.

Option 2

Get custom-designed scratch-off cards with your branding or safety message.



Distribute prizes onsite or integrate with our online redemption store and let us handle fulfillment & shipping!



RECOGNIZED!

To see if you're an instant winner go to www.solvenergysafetyaward.com and enter the promo code. Each time you register is an entry to win exclusive monthly grand prizes! If you have any problems claiming your award email customerservice@solvenergysafetyaward.com.

PROMO CODE:



CONGRATULATIONS ON BEING RECOGNIZED!

This "On The Spot" card has been given to you in recognition of your outstanding commitment to workplace safety.

To claim your safety award go to www.BASFsafetyaward.com and enter the promo code below. Add your award to the shopping cart and checkout. If you have any problems claiming your award email customerservice@BASFsafetyaward.com.

PROMO CODE:



THANKS FOR NOT GAMBLING ON SAFETY AT BASF GEISMAR!



Let us help you recognize the true heroes on your team. To learn more contact our sales department at 888-289-8635 Ext. 300 or sales@safetyawardstore.com

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Safety Hero Scratch-Off Poster

- 1 Determine the prizes based on your budget & goals.
- 2 When an employee scratches off the shield, they will match their number to the corresponding prize on the list and write their name next to that number.
- 3 Employees who have won a prize can also enter the Grand Prize drawing.
- 4 When all 50 shields are scratched off, the Grand Prize shield is scratched off to reveal the winner.

[PURCHASE POSTER](#)



19" x 13" poster with 50 Safety Hero shields, each with a different number

Safety Hero Dice Roll

A chance to win a cash prize!

Easy as 1, 2, 3!

- 1 Pick a date for the contest, the number of employees who will participate & the prize value
- 2 We'll send you four customized 6" dice with the numbers replaced to spell out H-E-R-O
- 3 If your employees roll the winning combination, we'll mail a check for up to \$25,000



Can be added to any scratch-off program to generate excitement.

ROLLS	PRIZE	COST
25	\$10,000	\$1200
10	\$25,000	\$1200

Looking to increase the number of rolls or cash prizes?
Contact us for a custom quote today!

Safety Wonka Chocolate Bars

Fun, affordable, and sweet!



Choose our stock design,
or let us help you create
a custom design

GET SAFETY WONKA

Add Golden Tickets with
prize redemption codes
to some of the bars



These individually wrapped bars provide an instant reward for your employees who go above and beyond.



The sweet reward gets even sweeter when the bar contains a golden ticket! You can have as many winners as you want!



Distribute prizes onsite or integrate with our online redemption store and let us handle fulfillment & shipping.

Quantity	250+	500+	1000+	2000+
Price/bar	\$2.56	\$2.32	\$2.15	\$2.06

Must be purchased in sets of 25, with a \$40 fee per insertion.
Prizes can vary or be the same in each set.



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ONLINE PROGRAMS

No inventory management + Unmatched Scalability = Maximum Impact

PERFECT FOR



Larger workforces/
multiple locations



Hands off redemption
& fulfillment



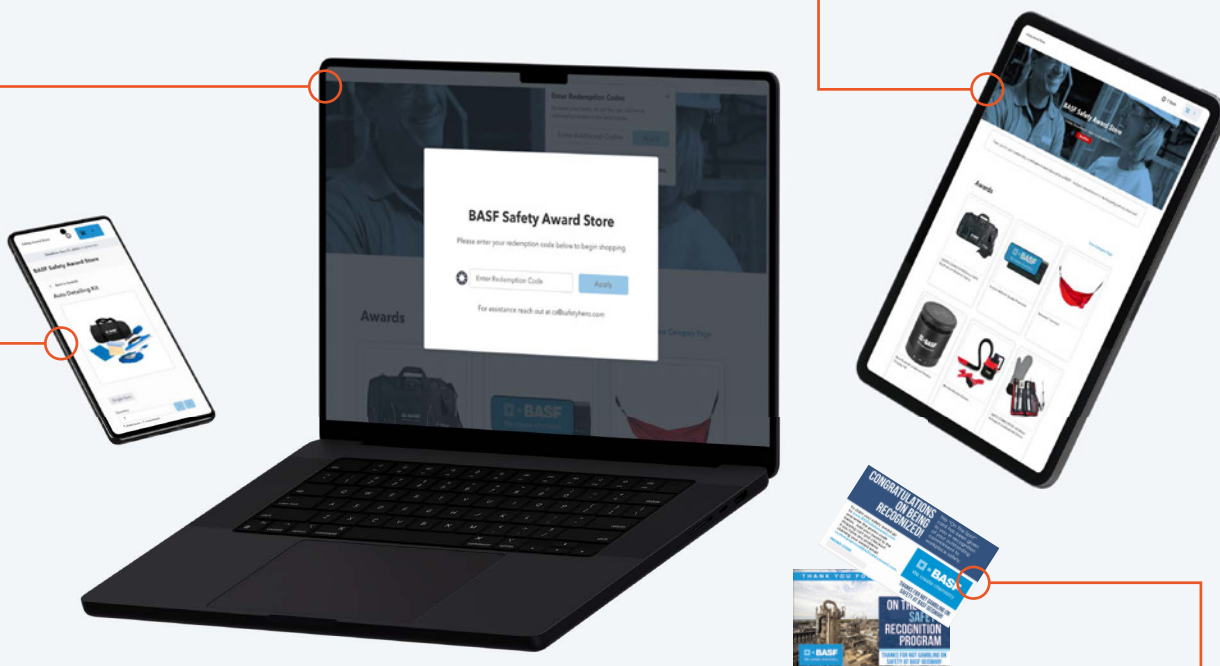
Lower environmental
impact

Easy reward redemption

Rewards are claimed via a website,
encouraging more participation

Fully managed store

Inventory is stored in our fulfillment
center and shipped directly
to your employees



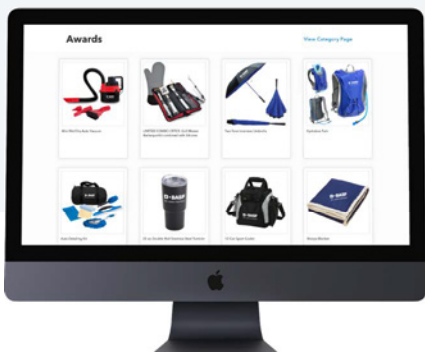
Access from anywhere

Your employees can redeem prizes
from any location and on any device

Customized for you

Customize your store with your logo,
colors, and a curated selection of prizes

Variations of our online programs



01 Custom Redemption Store

- For larger workforces
- Minimum spend of \$10,000
- Custom-branded experience (including custom branded products)
- When code is entered, employees can choose from multiple awards



02 Starter Redemption Store

- For companies of all sizes
- No minimum spend
- Works as a Digital Scratch-Off Card
- Uses Safety Hero branded products
- When code is entered, the store reveals a pre-defined prize

They have made my life so much easier when organizing giveaways and safety awards for employees.

You simply tell them what you are interested in, and they handle the rest. They set up a personalized store where employees scan a QR code, enter a pre-set password, place their orders, and have the items shipped straight to their home. You don't have to touch any of the products! They can also tailor the delivery process to your preferences. I highly recommend this professional team for your employee giveaway and reward needs.

Health & Safety Manager
CABOT CORPORATION

Great awards for even better results



Custom Rewards

We offer a wide range of lifestyle products that can be custom imprinted with your logo and safety message. Let us know if you have a specific award in mind, and we'll make it happen!

Digital Rewards

Includes popular items like music streaming memberships, movie tickets, magazine subscriptions, and e-books. With our proprietary platform, offering these popular gifts is easy, so you can focus on keeping your employees engaged.

Non-monetary Rewards

Our program is flexible enough to integrate your non-monetary awards to help you stay on budget while keeping your employees engaged! Consider adding extra vacation days, a special parking spot, or lunch with the boss.

PARTNERING WITH THE BEST BRANDS

BOSE

WENGER

HIGH SIERRA

MAGLITE

THE NORTH FACE

Calphalon

LEATHERMAN

zippo

carhartt

YETI

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YES, YOU CAN...

- ✓ Have a hybrid program with some cards distributed physically and others sent digitally, depending on your needs
- ✓ Create custom kits with rewards of your choice
- ✓ Customize the swag with your branding as well as safety message artwork

Let's create a custom program for you!

Call **888-289-8635** Ext. 300

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CLIENT CASE STUDY

How Costco transformed its safety culture and achieved 8xROI with Safety Hero programs

In April 2022, Costco's safety department was tasked by upper management to increase employee engagement in their safety program and reduce lost time incidents (LTIs) and worker compensation claims.

They decided to do a 6-month pilot program at their California distribution center. Due to the pilot program's success, management decided to expand the program to additional locations in 2023.



Costco Distribution Centers

Large-scale warehouse facilities that specialize in the distribution of a wide range of products to their various retail locations. Their eight distribution centers employ approximately 3100 employees.



- ✓ The behaviors they chose to reward included reporting a near miss, making a safety suggestion, or reporting a hazardous situation.
- ✓ Recognized employees received an On-the-Spot Recognition card with a promotional code to be redeemed at Costco's custom-branded online store using our fulfillment service to distribute the rewards.
- ✓ All recognized employees were entered into a grand prize drawing for premium prizes.



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After implementing the Safety Hero recognition program, significant improvement was observed.

28%

Increase in
employee
engagement

47%

Increase in
near-miss reporting

21%

Decrease in worker
compensation
claims

34%

Reduction in Lost Time
Incidents (LTIs)

**YOU WANT RESULTS FROM YOUR SAFETY
PROGRAM - WE MAKE IT HAPPEN**



Fits any
budget



Low
minimums



Easy to
implement



Long-term
impact

Let's create a custom program for you!

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YOUR NEXT STEPS

Follow these simple steps to get started



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LET US HELP YOU BUILD A PROGRAM THAT PRODUCES RESULTS!

Schedule a demo call with
our program specialists today

[BOOK A DEMO CALL](#)

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Rewarding Workplace Safety Since 1981

The Safety Award Store has been family-owned and operated since 1981. Committed to excellence, we strive to enhance workplace safety by offering innovative recognition and engagement programs that inspire and motivate employees to prioritize safety practices.

We believe that fostering a positive and engaging environment can reduce accidents and injuries while increasing productivity and employee morale. Our dedicated team will help you create a customized solution that aligns with your team's goals, ensuring a safer and more rewarding workplace for everyone.

Safety Hero recognition programs were created to provide an affordable and effective solution for companies of any size, aiming to boost employee engagement and reduce accidents.

By offering customizable, gamified solutions that recognize and reward proactive employees, we spark long-term change in employee behavior and make safety a shared responsibility.

To contact us, email sales@safetyawardstore.com or call **888-289-8635** Ext. 300